

IMAGE
BANK



USER GUIDE

ABOUT IMAGE BANK

- **IMAGE BANK** enables you to download movie posters directly from our website: www.filmbankmedia.com.
- The posters are official and approved by the studios. You may use them as part of your marketing to promote the screening(s) of the film(s) you have licenced with us.
- Please make sure to read and follow our [Marketing Guidelines](#) when developing your promotional art work. For example, we ask that you don't crop, alter, or cut the movie posters. You can however resize it as a whole.
- When using **IMAGE BANK** for the first time, you will be asked to create a new account. Please note that this is free of charge and it is different from your STSL (Single Title Screening Licence) Account.
- You will need to know your STSL Account Reference in order to sign-up to **IMAGE BANK**.
- Once you have an **IMAGE BANK** account, you will be able to use your login details in order to download the poster(s). You can download as many posters as you wish but please note that not all posters are available for download as rights vary according to titles and studios.
- The resolution of the posters should be high enough for digital media and A4 size print.

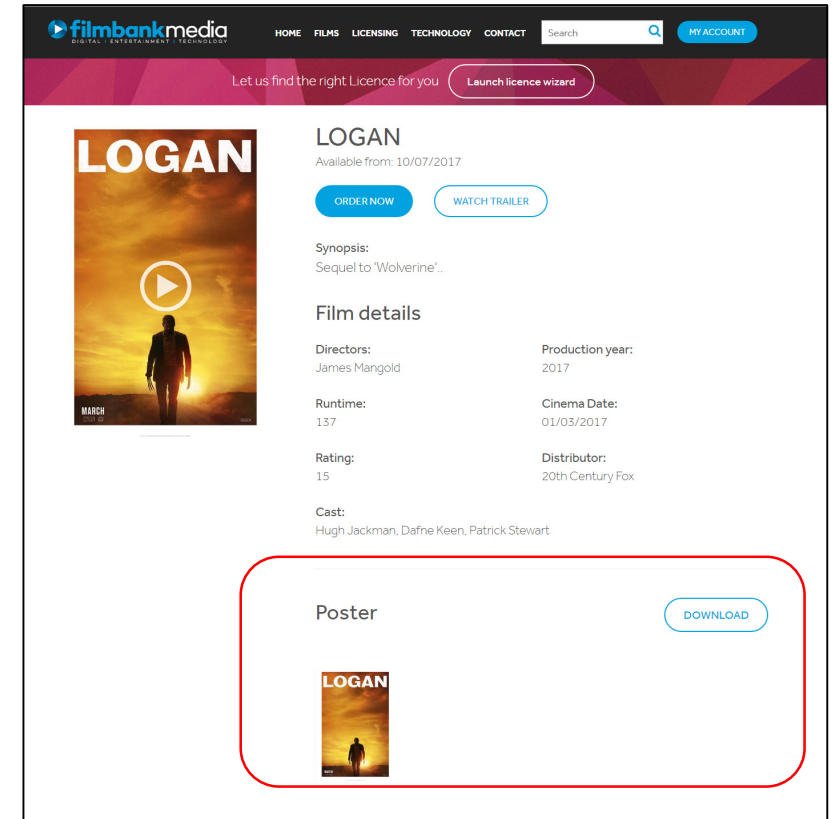
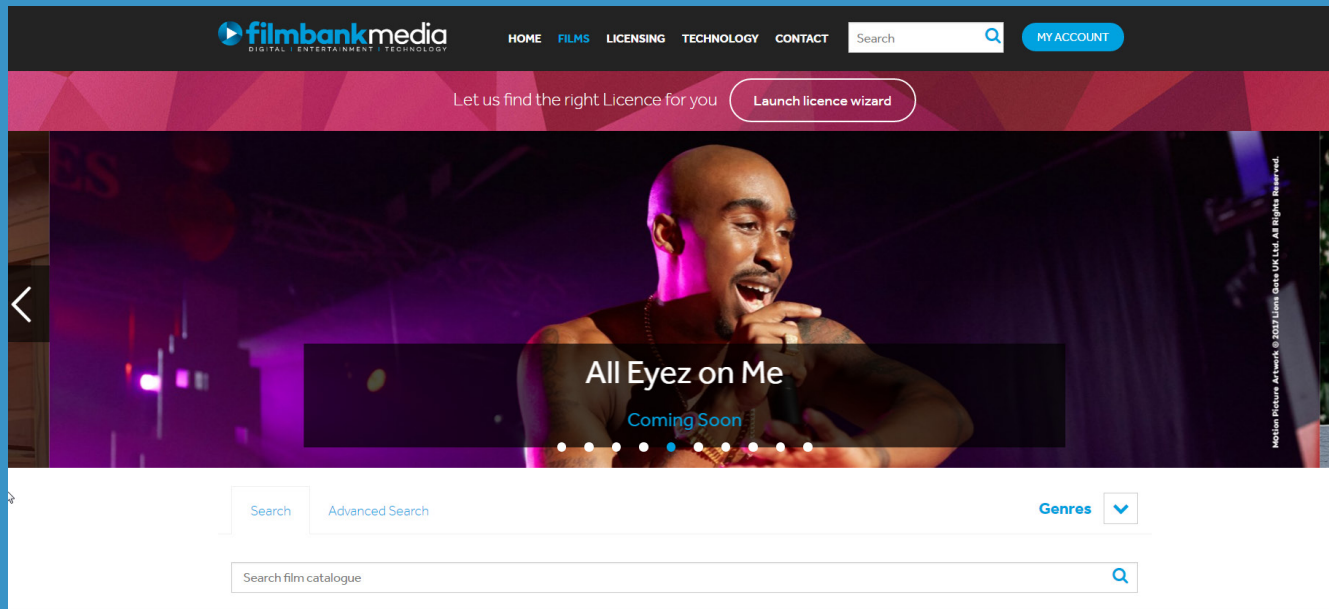
**Should you need a poster that is not available for download, or if you need help with IMAGE BANK, do not hesitate to contact us:
requestpublicity@filmbankmedia.com.**

CREATE AN ACCOUNT

When using **IMAGE BANK** for the first time, you will be asked to create an account. This is different from your STSL Account and it is free of charge.

The process can take up to 3 working days while our team verifies your details and activate your account.

1) Visit www.filmbankmedia.com and search for a specific movie. For example, type “Logan” in the Search box located at the top navigation bar.



2) Once you are on the movie page, if the poster is available to download, you will see the “Poster” section with a “DOWNLOAD” button below the films details.

3) Click “DOWNLOAD”.

CREATE AN ACCOUNT

4) A pop-up appears. Click “CREATE AN ACCOUNT”.

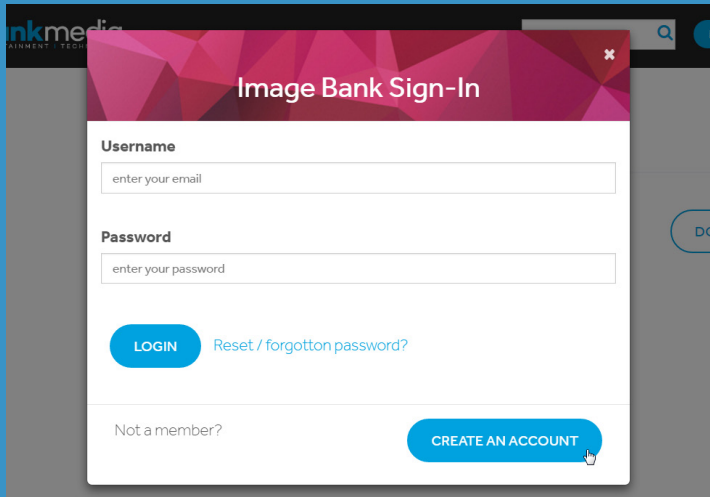


Image Bank Sign-In

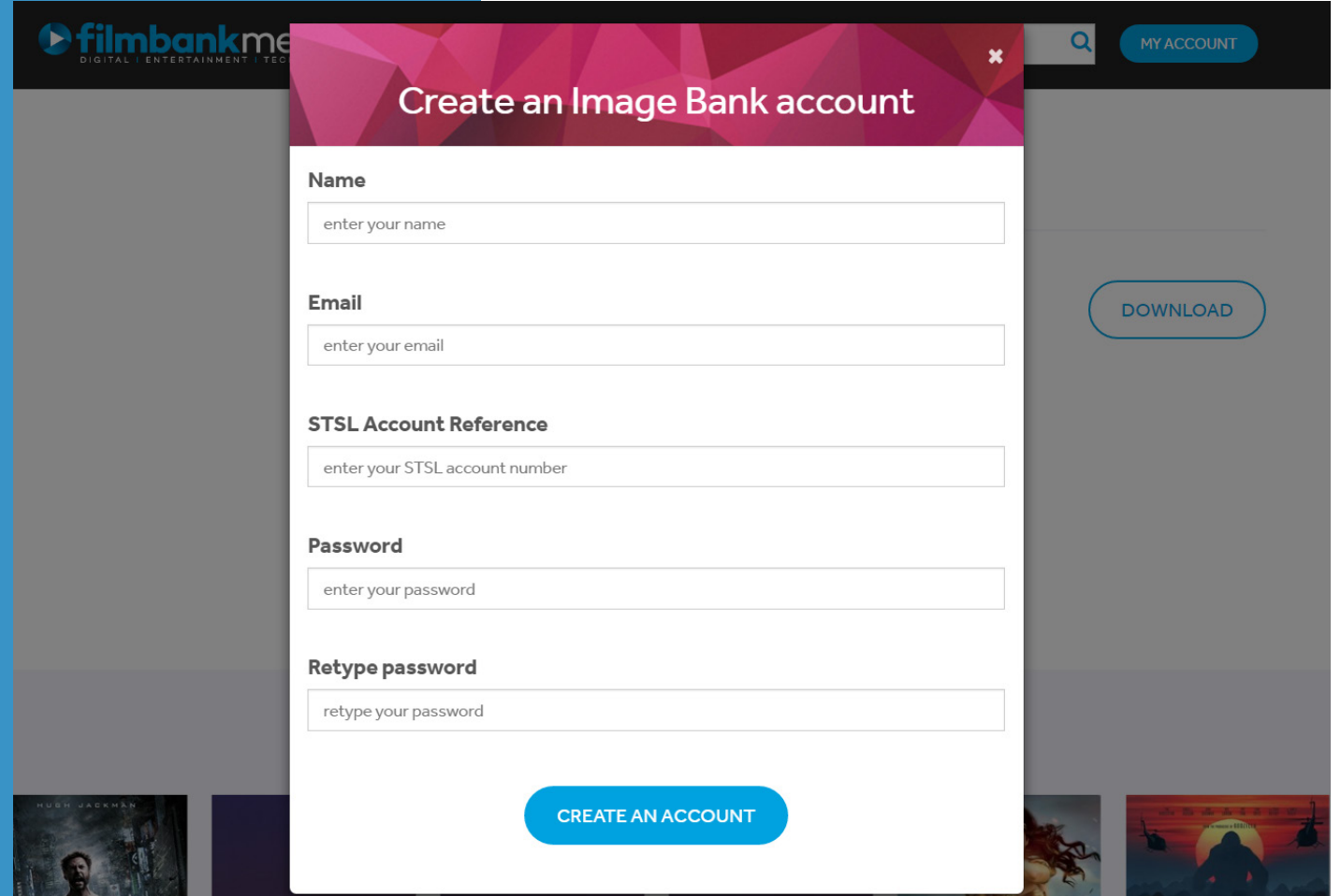
Username
enter your email

Password
enter your password

LOGIN [Reset / forgotten password?](#)

Not a member? **CREATE AN ACCOUNT**

5) Fill in the form accordingly.



Create an Image Bank account

Name
enter your name

Email
enter your email

STSL Account Reference
enter your STSL account number

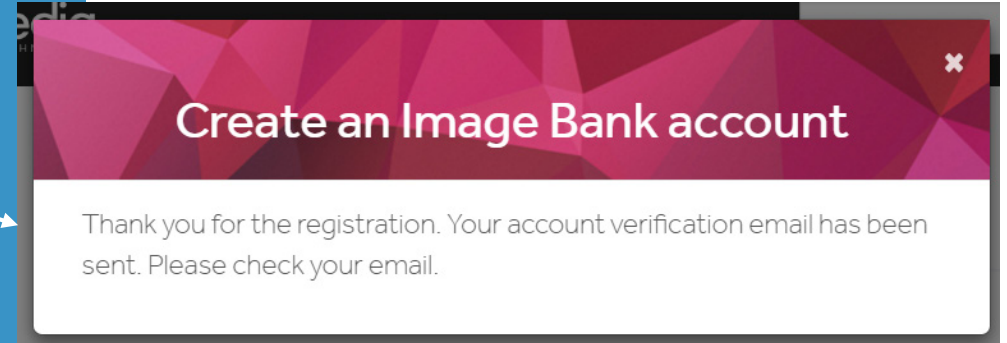
Password
enter your password

Retype password
retype your password

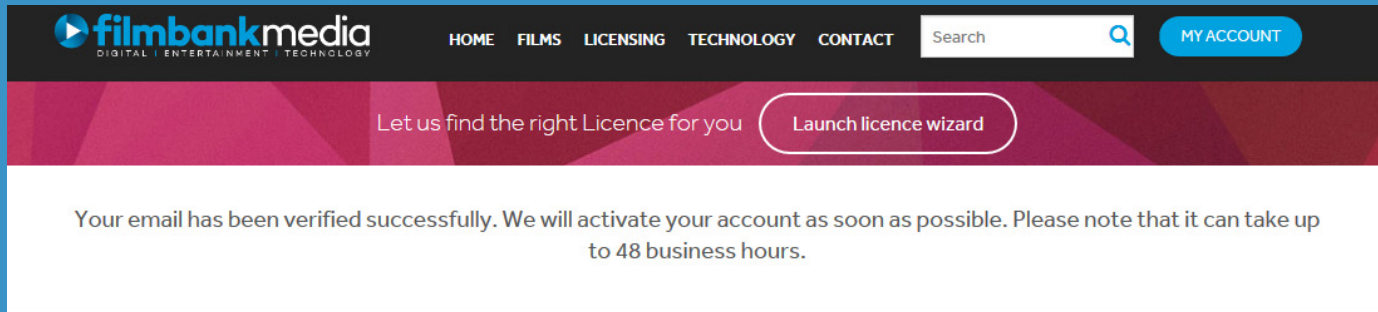
CREATE AN ACCOUNT

CREATE AN ACCOUNT

6) You will see this message. Please check your emails. You should have received an automated email asking you to verify your email address.



7) Click on the link provided in the email and you will be redirected to our site where you will see this message.

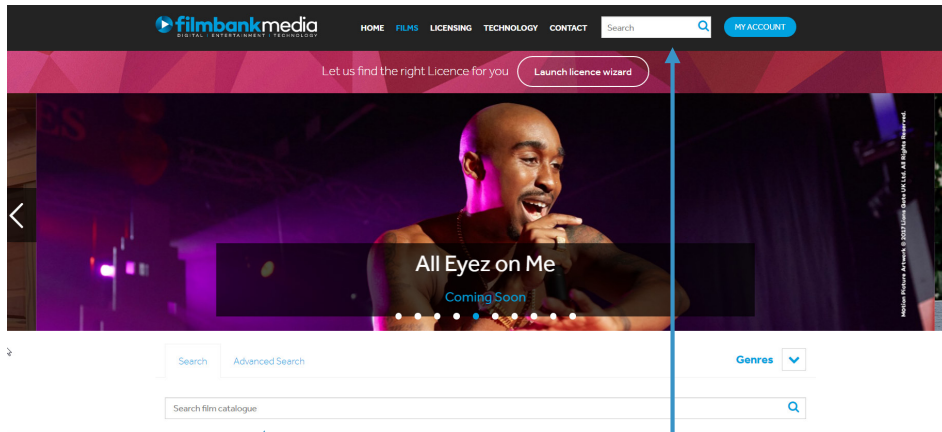


8) Our Filmbankmedia Team is informed by email about your registration and will activate your account as soon as possible. Please note that this can take up to 3 working days.

9) Once your account is activated, you will receive an automatic email to inform you so.

10) You will then be able to download the movie poster(s) you need if they are available using your IMAGE BANK login details.

1) To download a movie poster, please make sure that you have an activated **IMAGE BANK** account first. Then visit www.filmbankmedia.com and search for the movie you need, either by using the **SEARCH** function at the top or by using the **SEARCH** function at the top or by using the **Advanced Search** option in the **FILM** section.



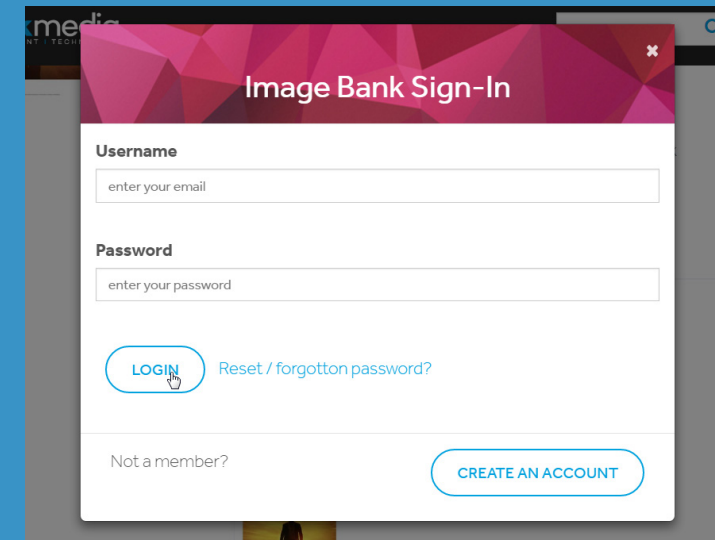
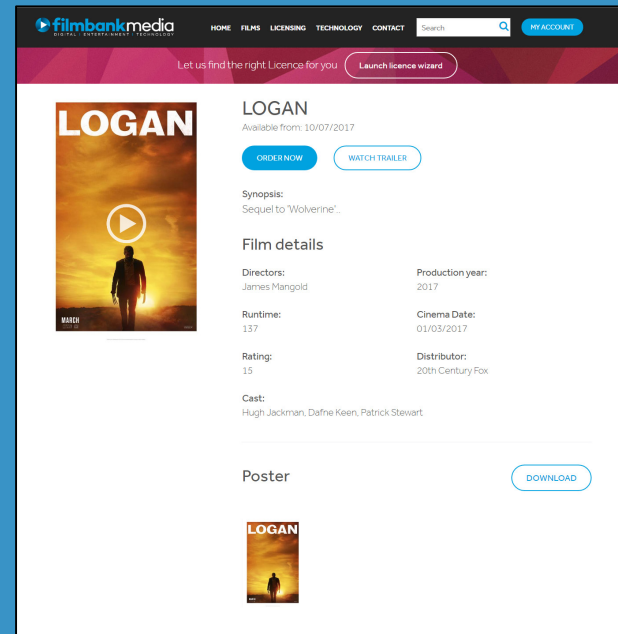
Advanced Search.

Search.

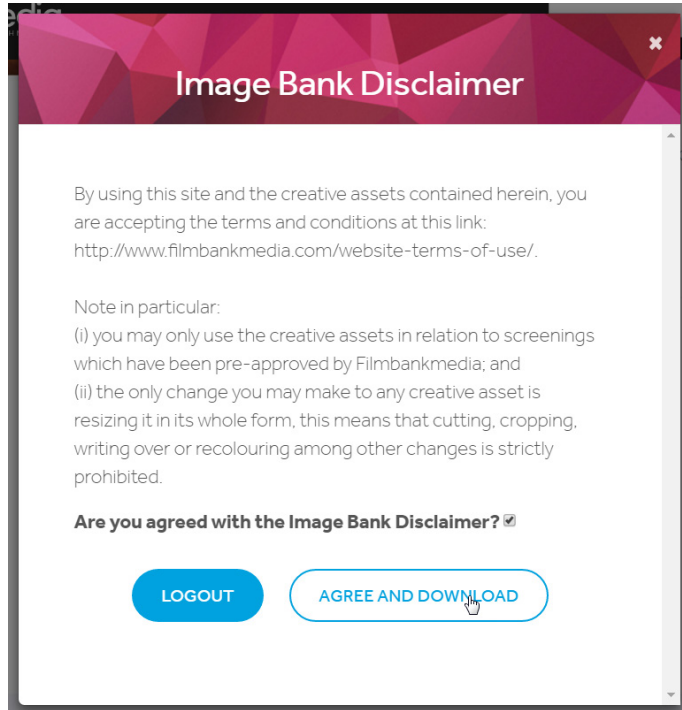
DOWNLOAD A POSTER

2) Once you are on the film's page, click "DOWNLOAD". A pop-up appears.

3) Enter your User Name and Password and click "LOGIN".



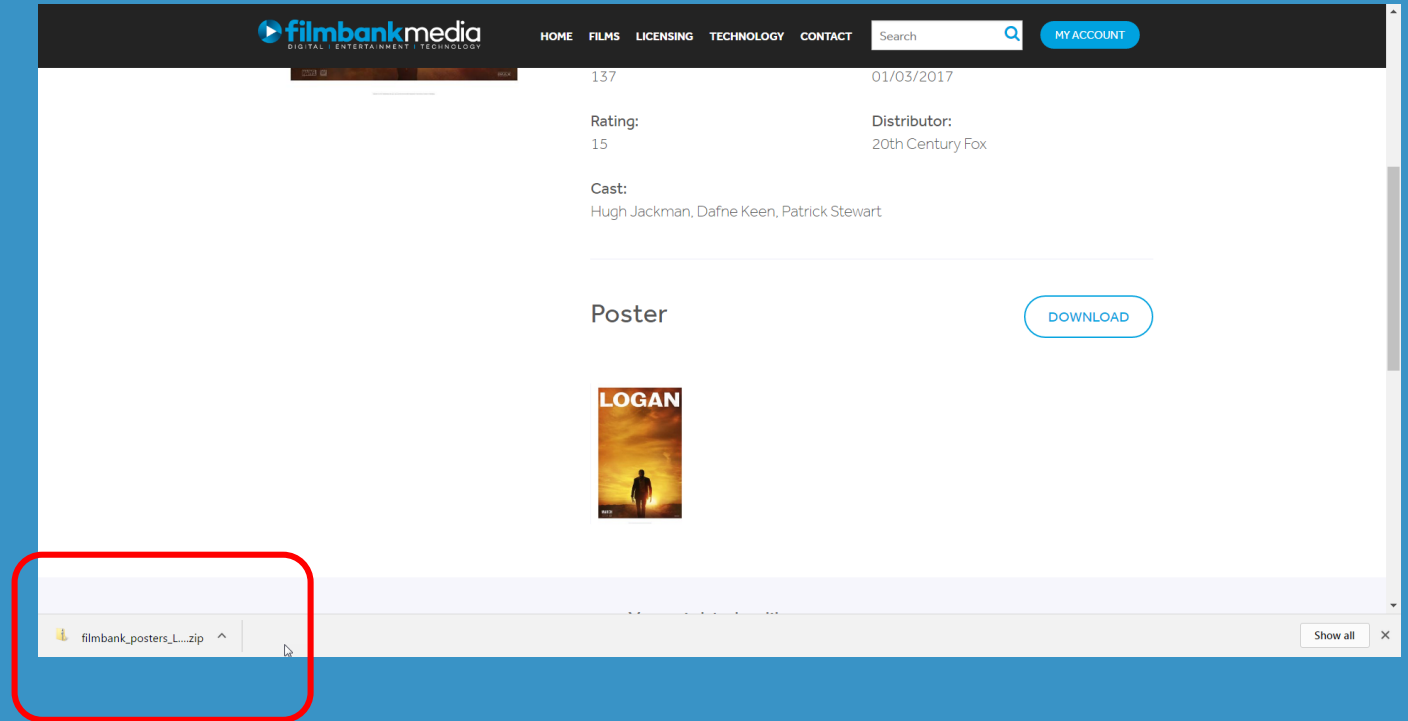
Note: if the movie poster is not available to download, please contact requestpublicity@filmbankmedia.com.



4) Each time you download a new poster, you will see a Disclaimer. In order to download the poster, you will need to confirm that you agree with it.

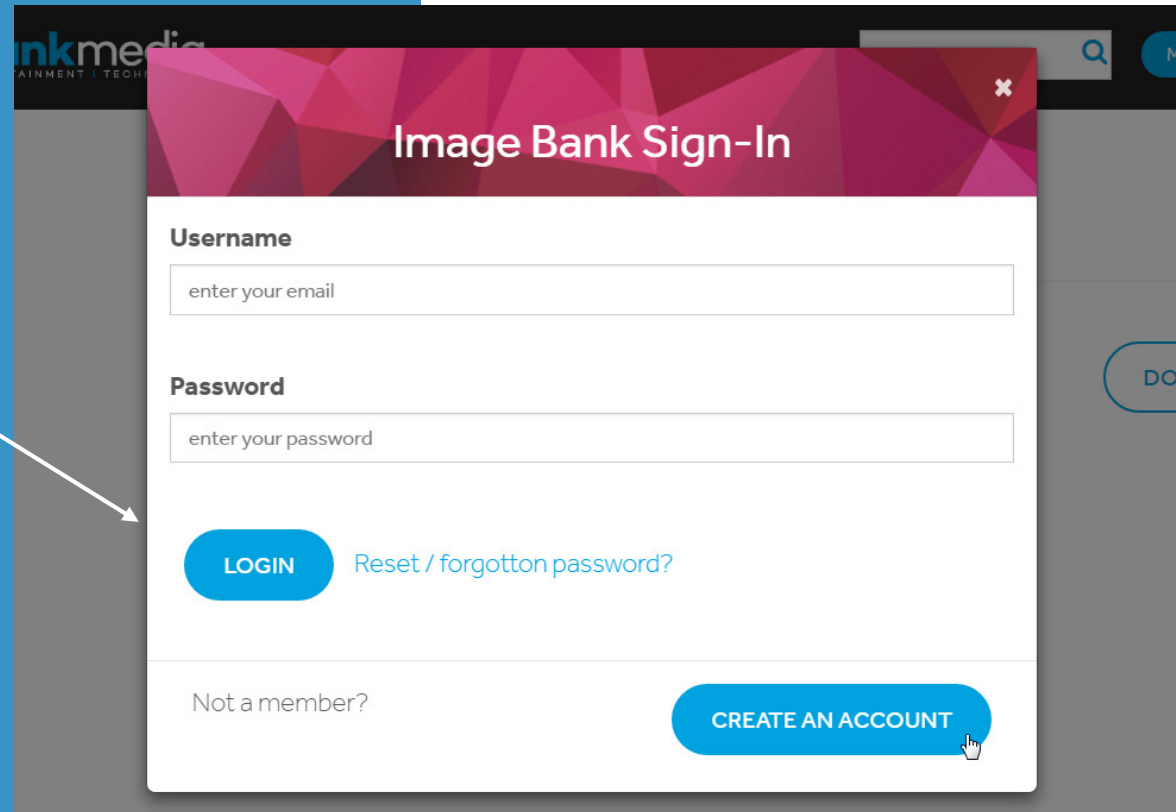
DOWNLOAD A POSTER

5) The poster automatically downloads to your computer in a zip file.



FORGOTTEN PASSWORD

If you have forgotten your credentials or would like to reset your password, please click on the link as below. You will receive an email with the instructions.



The screenshot shows a modal window titled "Image Bank Sign-In" with a close button (X) in the top right corner. The form contains the following elements:

- Username:** A text input field with the placeholder text "enter your email".
- Password:** A text input field with the placeholder text "enter your password".
- LOGIN:** A blue button with the text "LOGIN".
- Reset / forgotton password?:** A blue link text located to the right of the LOGIN button.
- Not a member?:** A text label at the bottom left of the form.
- CREATE AN ACCOUNT:** A blue button with the text "CREATE AN ACCOUNT" at the bottom right, with a mouse cursor hovering over it.



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