

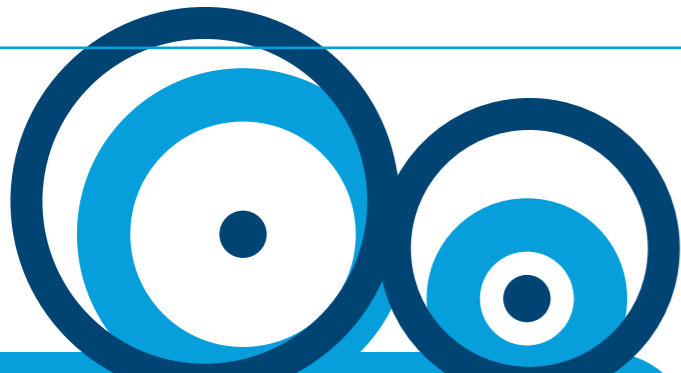


filmbankmedia™

DIGITAL | ENTERTAINMENT | TECHNOLOGY

OUTDOOR SCREENINGS: A CONTENT LICENSING GUIDE





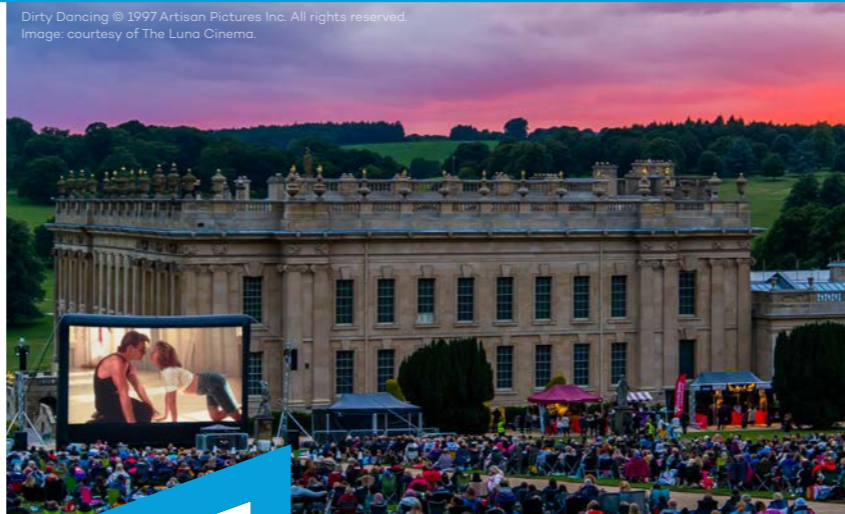
Every year, we are seeing more and more outdoor screenings being organised across the country. Each as original and exciting as the other. What better way to enjoy a film than under the stars and in a unique location?

Be part of the outdoor screenings phenomenon. Bring your community together around a film and delight your audience with a special night that they will never forget.

With our Single Title Screening Licence (STSL), you can screen films in an outdoor setting.

This guide provides you with the information you need to license films for your events.

We hope you will find it useful.



Dirty Dancing © 1977 Artisan Pictures Inc. All rights reserved. Image: courtesy of The Luna Cinema.



Image: courtesy of Urban Entertainment.



Image: courtesy of The Luna Cinema.



Tron © Disney. Image: courtesy of Urban Entertainment.

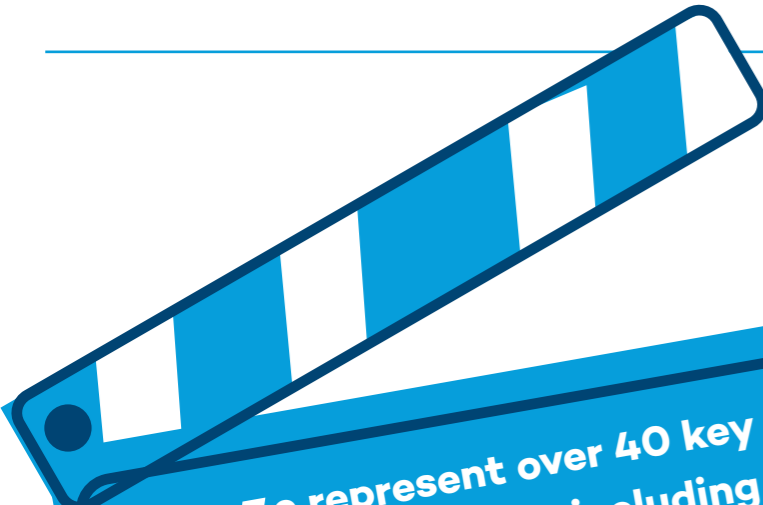


The Greatest Showman © 2017 Twentieth Century Fox Film Corporation. All rights reserved. Image: courtesy of The Luna Cinema.



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Established in 1986, Filmbankmedia is a joint venture between Warner Bros. Entertainment, Sony Pictures Releasing and NT Digital Partners; we are the international leader in Non-Theatrical distribution.

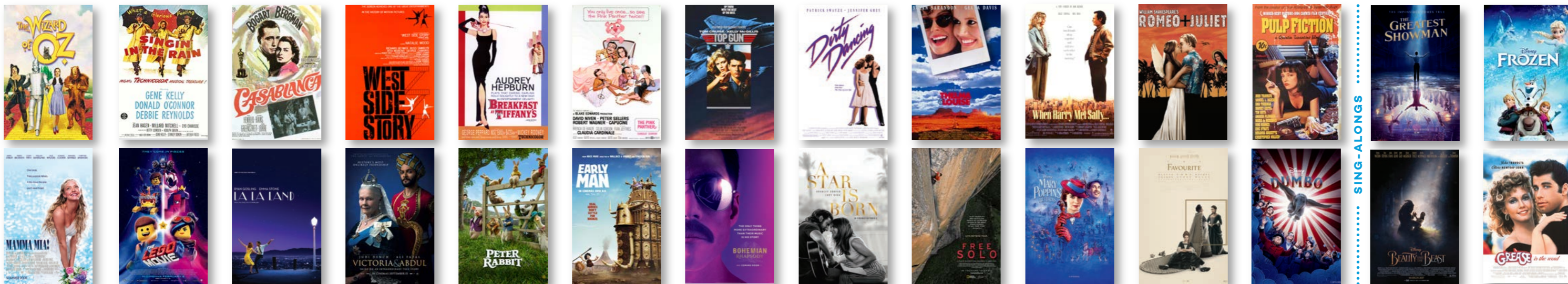


We represent over 40 key rights owners including independent studios as well as major Hollywood and Bollywood studios, producers, and distributors.





POPULAR TITLES FOR OUTDOOR SCREENINGS



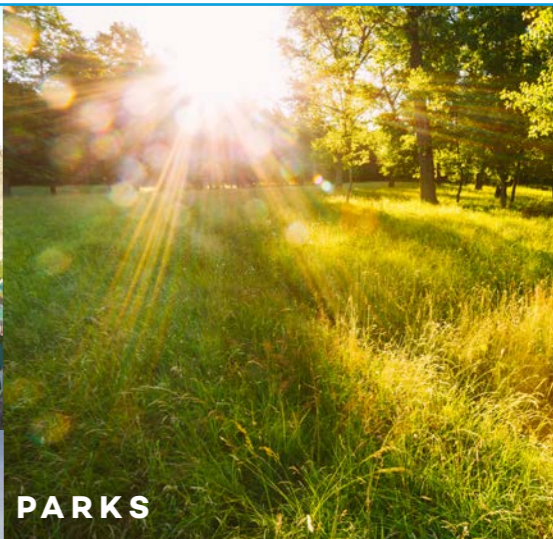
Our rich catalogue of **13,000+** films is constantly growing. From latest releases to all-time classics and across all genres, the choice is yours. For a full list of films, please visit www.filmbankmedia.com/films.

You can make your screenings extra special by showing a film available as a special release, which can be as early as 8 weeks after it is released in cinemas.

Outdoor screenings are popping up all over the country. The perfect venue might just surprise you. Think of your local park, the beach, a farm, a field, a stately home, a castle or even up in the air!

Why not create a truly unique experience by matching the film to your location?

Here's a tip: some permissions may be required to secure your location. For example, you may need to obtain a Temporary Events Notice (TEN) from your local council or government. Visit www.gov.uk/temporary-events-notice for more information.



Make the most of the long summer evenings. Organise fun activities to entertain your audience before the film starts and the stars are out.

Beyond summer: outdoor screenings are becoming more popular in the autumn and winter too thanks to heaters that can be rented or purchased.

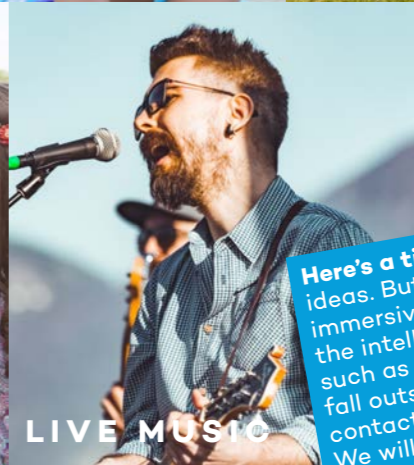


DJ

3-COURSE MEAL

FACE-PAINTING

AND MORE...



FAMILY DAY

LIVE MUSIC

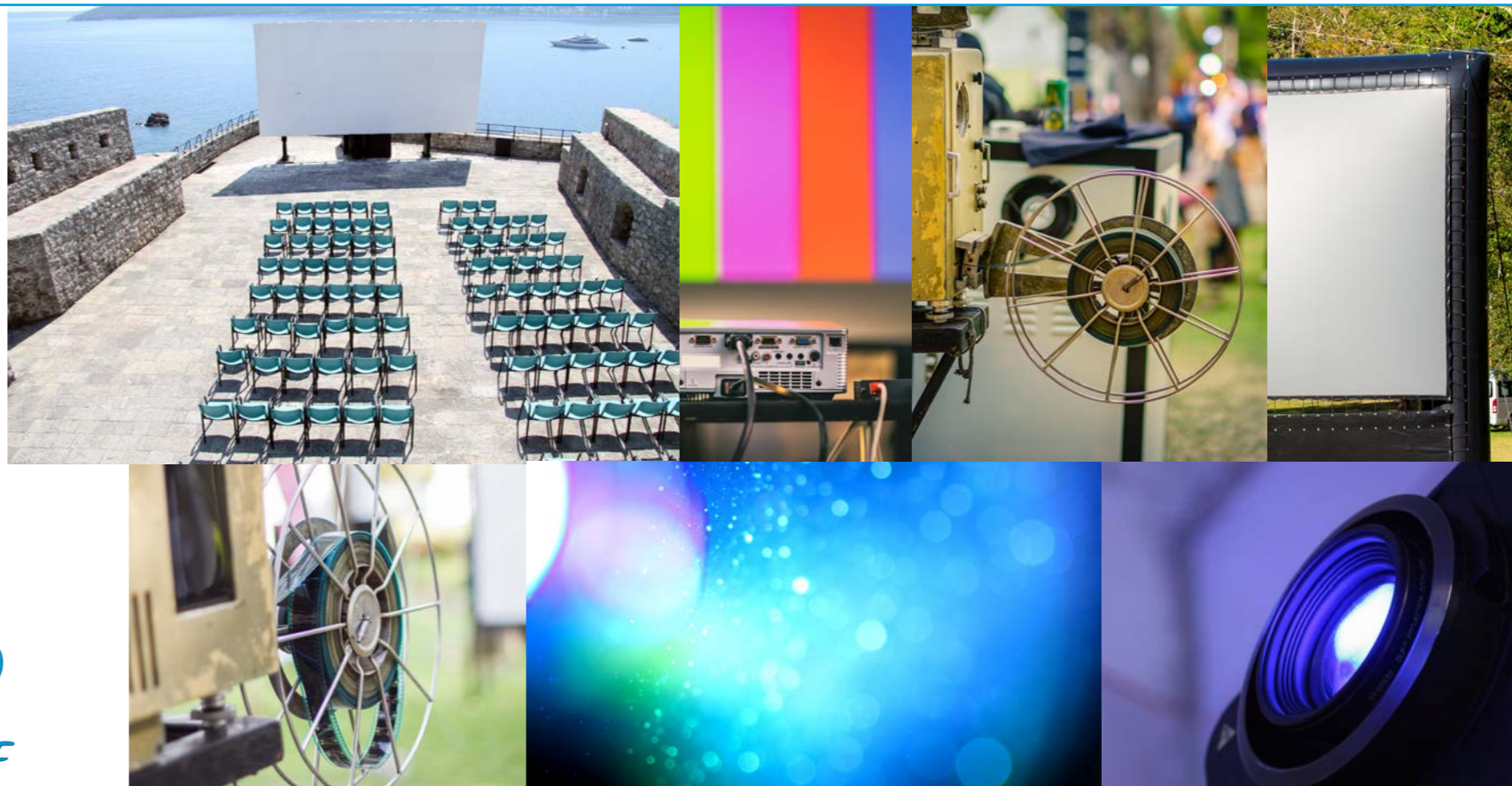
Here's a tip: we love to see innovative ideas. But please be mindful that immersive activities that borrow from the intellectual property of the film, such as dressing up like the characters, fall outside of our licence. Please contact us to discuss your ideas. We will be happy to advise you.



Your outdoor screening equipment can be either hired or purchased from a company of your choice.

The quality of your screening is important to make sure your audience has a great experience. Think about screen size, viewing and sound quality in non-conventional screening spaces.

We supply DVDs, Blu-rays and can also grant licences on Digital Cinema Package (DCP) or digital format on a case-per-case basis.



1

Create an STSL account with us if you have not done so already. Visit www.filmbankmedia.com/stsl and click on "APPLY FOR A LICENCE"

2

Download our Screening Application Form from www.filmbankmedia.com/outdoorscreenings

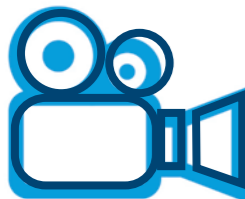
3

Return your completed form to outdoor@filmbankmedia.com

We will review your application and contact you if we need more information.

- We will seek approval from the applicable studio on your behalf.
- We will advise you on the approval status and the licence fee.
- You will be asked to confirm by email that you are happy to proceed with the booking.
- We will then book your film(s) onto your STSL account and you will receive a booking confirmation email.

Please allow up to 10 working days for approval from the moment you have submitted your Screening Application Form.



Here's a tip: in some cases, you might also need a licence to cover the soundtrack of a film. Please visit www.pplprs.co.uk for more information.

Once the licence is approved, now is the time to get creative. Our Image Bank service allows you to download posters directly from our website. You can use these images to advertise on social media, flyers and posters.



Please check our [Creative Assets & Advertising Guidelines](#) as there is some important information you must know when advertising your screenings. Visit www.filmbankmedia.com/advertisingguidelines for more information.

COMMERCIAL
(where you charge a ticket price)

Starts from as little as
a minimum guarantee of £139
or 40% of your total
box office return

NON-COMMERCIAL
(where there is no charge
for the screening)

Starts from as little as
a flat rate fee of £139

Prices are excluding VAT.



To book or for more information, please contact us:

t: +44 (0) 20 7984 5957 (option 1) | e: outdoor@filmbankmedia.com or info@filmbankmedia.com | www.filmbankmedia.com

Happy outdoor screenings!

